

## グッドデザイン賞をめざそう!

### Aim for the Good Design Award!

How does design impact our daily lives? Your task is to design or redesign existing everyday items to improve our lives as well as Japanese people's lives. Introduce your design by creating a poster or pamphlet and submit to the team at the Good Design Award.



<b>Your Role &amp; Purpose</b>	Designer to improve everyday items
<b>Your Audience</b>	Good Design Award Selection Committee
<b>Language</b>	<input type="checkbox"/> Describe characteristics and functions of the product <input type="checkbox"/> Address improvements by comparing to the previous design <input type="checkbox"/> Explain why the design appeals to Japanese sense of aesthetics <input type="checkbox"/> Describe contributions to everyday lives of Japanese people <input type="checkbox"/> Give multiple reasons why the product deserves the award
<b>Product</b>	<b>Product Type:</b> Poster/pamphlet/slideshow <input type="checkbox"/> Hand-drawn or digital <input type="checkbox"/> Presentation (e.g., gallery walk)

### カレンダー

日曜日 <small>にちようび</small>	月曜日 <small>げつようび</small>	火曜日 <small>かようび</small>	水曜日 <small>すいようび</small>	木曜日 <small>もくようび</small>	金曜日 <small>きんようび</small>	土曜日 <small>どようび</small>

\*Include dates when you will receive feedback from your classmate, friend, family, and teacher, and get their signature.

Name :

Date :

Class Period :

Total Score: /50

### Presentation Rubric - Intermediate Learner

Criteria	Exceeds Expectations 10	Meets expectations Strong: 9 Minimal: 8	Does Not Meet Expectations 7 and below
<b>Content</b> <i>How rich is my content?</i>	<ul style="list-style-type: none"> <li>● Demonstrates a thorough understanding of the content with several examples of personal connections</li> <li>● Presents with a wider variety of audience and purpose in mind</li> </ul>	<ul style="list-style-type: none"> <li>● Demonstrates adequate understanding of the content with an example of personal connections</li> <li>● Presents with a limited audience and purpose in mind</li> </ul>	<ul style="list-style-type: none"> <li>● Demonstrates minimal understanding of the content without a lack of personal connections</li> <li>● Audience and purposes are unclear</li> </ul>
<b>Language Use and Control</b> <i>How rich is my vocabulary?</i> <i>How accurate is my Japanese?</i>	<ul style="list-style-type: none"> <li>● Uses a wide variety of academic language</li> <li>● Incorporates many new expressions and idioms from the current unit and beyond</li> <li>● Excellent language control with minimal errors</li> </ul>	<ul style="list-style-type: none"> <li>● Uses a variety of familiar vocabulary and some academic language</li> <li>● Incorporates some new expressions from the current unit</li> <li>● Good language control with several errors without significant interference</li> </ul>	<ul style="list-style-type: none"> <li>● Uses simple and familiar vocabulary</li> <li>● Incorporates very few new expressions from the current unit</li> <li>● Lack of language control which occasionally interferes with meaning</li> </ul>
<b>Comprehensibility</b> <i>How well am I understood?</i>	<ul style="list-style-type: none"> <li>● Delivers with natural, easily flowing pronunciation</li> <li>● Uses natural pace with minimal hesitation</li> </ul>	<ul style="list-style-type: none"> <li>● Delivers with somewhat natural pronunciation</li> <li>● Uses good pacing with some hesitation</li> </ul>	<ul style="list-style-type: none"> <li>● Delivers with somewhat awkward pronunciation that interferes with comprehensibility</li> <li>● Includes excessive pauses and hesitation</li> </ul>
<b>Culture</b> <i>How do I represent my knowledge and understanding of Japanese culture?</i>	<ul style="list-style-type: none"> <li>● Uses many culturally appropriate vocabulary, expressions, and gestures</li> <li>● Reflects deep knowledge of cultural differences related to written and spoken communication</li> </ul>	<ul style="list-style-type: none"> <li>● Uses some culturally appropriate vocabulary or expressions, or gestures</li> <li>● Reflects some knowledge of cultural differences related to written and spoken communication</li> </ul>	<ul style="list-style-type: none"> <li>● Uses a few culturally appropriate vocabulary, or expressions, or gestures</li> <li>● Reflects limited knowledge of cultural differences</li> </ul>
<b>Impact</b> <i>Is my presentation interesting and memorable?</i>	<ul style="list-style-type: none"> <li>● Engages and informs audience effectively</li> <li>● Incorporates creative visuals</li> </ul>	<ul style="list-style-type: none"> <li>● Engages and informs audience somewhat effectively</li> <li>● Incorporates some creative visuals</li> </ul>	<ul style="list-style-type: none"> <li>● Engages and informs audience minimally</li> <li>● Incorporates few visuals</li> </ul>

Points	Grades	Comments:
50	A+	
45	A	
40	B	
35	C	
30	D	
29 and below	F	