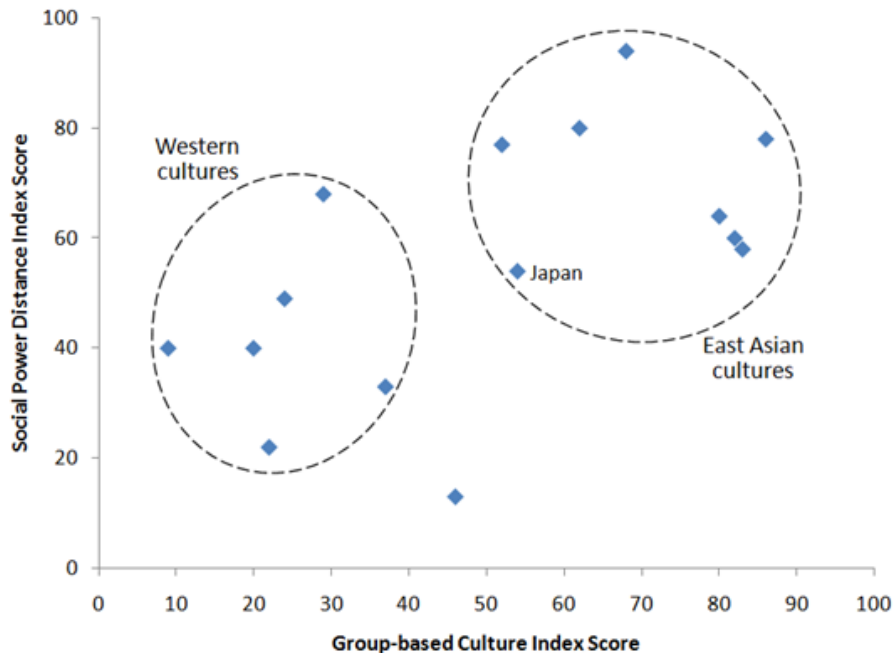


List to the story about Bob and then explain what Bob did wrong.

Social Power Distance

- In cultures that emphasize social power distance, hierarchical relationships play an important role in communication
- Examples:
 - use of titles such as 社長, お姉さん, 先輩, and 先生
 - use of first name / last name
 - never disagree with authority 権力者

Social Power Distance and Group-Based Culture



Group-based Culture around the World

Culture	Group-based Culture Index Score	Social Power Distance Index Score
United States	9	40
Canada	20	40
New Zealand	22	22
Italy	24	49
France	29	68
Finland	37	33
Israel	46	13
India	52	77
Japan	54	54
Arab countries	62	80
Philippines	68	94
Thailand	80	64
Korea	82	60
Taiwan	83	58
Indonesia	86	78

(higher score = more important)

- Complete the following sentence: As the Group-based Culture Index Score increases, the Social Power Distance Index Score _____.

Let's Think!

Medieval¹ Japan had many more social rules, such as rules about how to sit and how to laugh, than present day. Social power distance was also much more important, for example the difference between 侍 and 庶民. Based on this, draw an X on the figure (on the left) where you think medieval Japan might have been.

¹ medieval [adj.]: 中世の

